



American Planning Association
National Capital Area Chapter

ANNUAL REPORT
2017

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President's Message



Greetings,

I am pleased to present to you the National Capital Area Chapter 2017 Annual Report. Building off the Chapter's outstanding legacy of professionalism, quality, and innovation, the Board of Directors and I sought to continue providing relevant and rewarding opportunities for our membership. After our one-day Board Advance (formerly known as a Retreat), we decided to focus on (a) expanding opportunities for our members through collaborations with aligned agencies and (b) endeavoring to bring our unique voice to the ongoing conversations on planning, development, and community building. The following report aims to demonstrate progress in those efforts.

Our most visible program is our annual conference. After deciding to deviate from the successful formula that delivered great conferences over the past decade, the Board embarked on a path to reach more members with an expanded program. For the first time, the event was hosted by the Urban and Regional Planning Program at Georgetown University's School of Continuing Studies Downtown D.C. Campus. The conference program offered three concurrent sessions (up from two concurrent sessions from previous years), a networking social hour and a second day with five mobile tours at various locations throughout the region. Having moved the conference, expanded it, and extended it, I'm proud to report that attendance was increased by 33 percent and thanks to conference sponsors, we were able to offer an economical registration fee and avoid a financial loss.

As you explore the NCAC Annual Report for 2017, you will find evidence of a very active Chapter striving to provide a valuable service to our members and the communities they serve. On behalf of the Board of Directors, I thank you for this opportunity to serve, for being engaging and pushing us to produce our best. Our Chapter is successful because of the hard work and dedication of selfless volunteers. Let's look to the rest of 2018 with great expectancy and enthusiasm.

A handwritten signature in black ink that reads "Michael Brown". The signature is stylized with a large, looped "M" and a cursive "Brown".

Michael Brown

Leadership

NATIONAL CAPITAL AREA CHAPTER BOARD MEMBERS

President: Michael Brown, Montgomery County Planning Department

President-Elect: Bobby Boone, Streetsense

Professional Development Officer: Matt Ladd, Arlington County Department of Community Planning Housing and Development

Professional Development Officer-Elect: Clark Larson, City of Rockville Department of Community Planning and Development Services

Vice President for Communications: Erkin Ozberk, District of Columbia Office of Planning

Vice President of Diversity & Outreach: Radhika Mohan, City of Alexandria Neighborhood Planning and Community Development Division

Secretary: Paul Moyer, Jacobs

Treasurer: Josh Sloan, VIKA Maryland

At-Large Directors

Kayla Gail Anthony, Brailsford & Dunlavey

Jose C. Ayala, City of Alexandria

Lindsay Oluyede, ICF

Elena Romero, Axis Architects

Kimisha Sellers, Naval Facilities Engineering Command (NAVFAC)

Lindsay Smith, Independent Consultant

Faculty Representatives

Bob Brosnan, The Catholic University of America – City and Regional Planning Program

Andrew Bernish, George Washington University – Sustainable Urban Planning Program

Jamie Kralovec, Georgetown University – Urban and Regional Planning Program

Casey Dawkins, University of Maryland – Urban Studies and Planning Program

Student Representatives

Allie Thompson, George Washington University

Emily Russell, Georgetown University

Sacsheen Scott, University of Maryland

APA NATIONAL LEADERSHIP

APA President Cynthia Bowen, Indianapolis, Indiana

AICP President Glenn E. Larson, Richmond, Virginia

Rodger Lentz, Region II APA Board Director, Wilson, North Carolina

Denise M. Harris, Region II AICP Commissioner, Warrenton, Virginia

James (Jim) Drinan, CEO APA & AICP, Chicago, Illinois & Washington D.C.

NATIONAL CAPITAL AREA CHAPTER AT A GLANCE



MEMBERS

802

REGULAR | 615

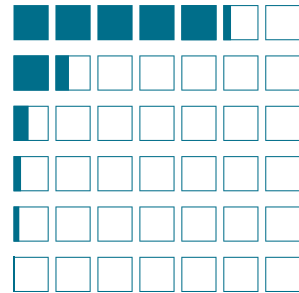
STUDENT | 120

LIFETIME & RETIREE | 36

PLANNING BOARD | 17

NEW PROFESSIONAL | 13

FACULTY | 1

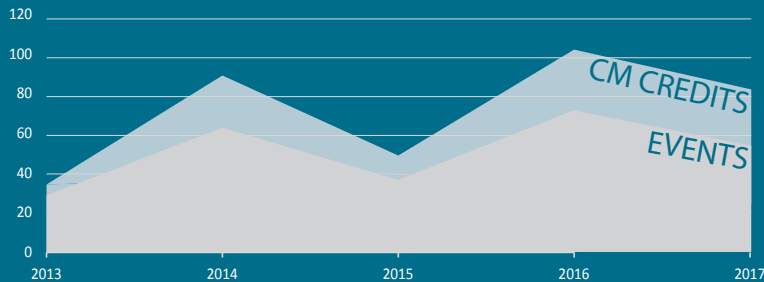


EVENTS



	'13	'14	'15	'16	'17
CHAPTER CONFERENCE	13	14	15 1/4	14 1/2	27 1/2
DESIGN DC		22	16 1/2	34 1/4	32 1/2
M-NCPPC EVENTS		29		39	
LIVE WALK WORK (CNU-DC)	5 1/4				
OTHER SINGLE EVENTS	17	25	19	16 1/2	23 1/4

YEAR HOSTED
NUMBER OF CM CREDITS



DIGITAL

5,920

Annual Website
Visitors (2017)
NCAC-APA.ORG

1,300

Email Subscribers

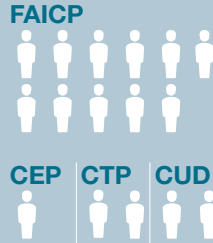
769

Twitter Followers
@NCAC_APA

AICP

425

CERTIFIED MEMBERS

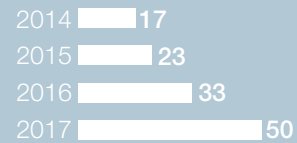


Exam Pass Rate (2017)

	May	Nov.
NCAC	95%	86%
National	65%	63%



Training Sessions
Attendees



Financial Summary

as of December 2017

\$5,960.33

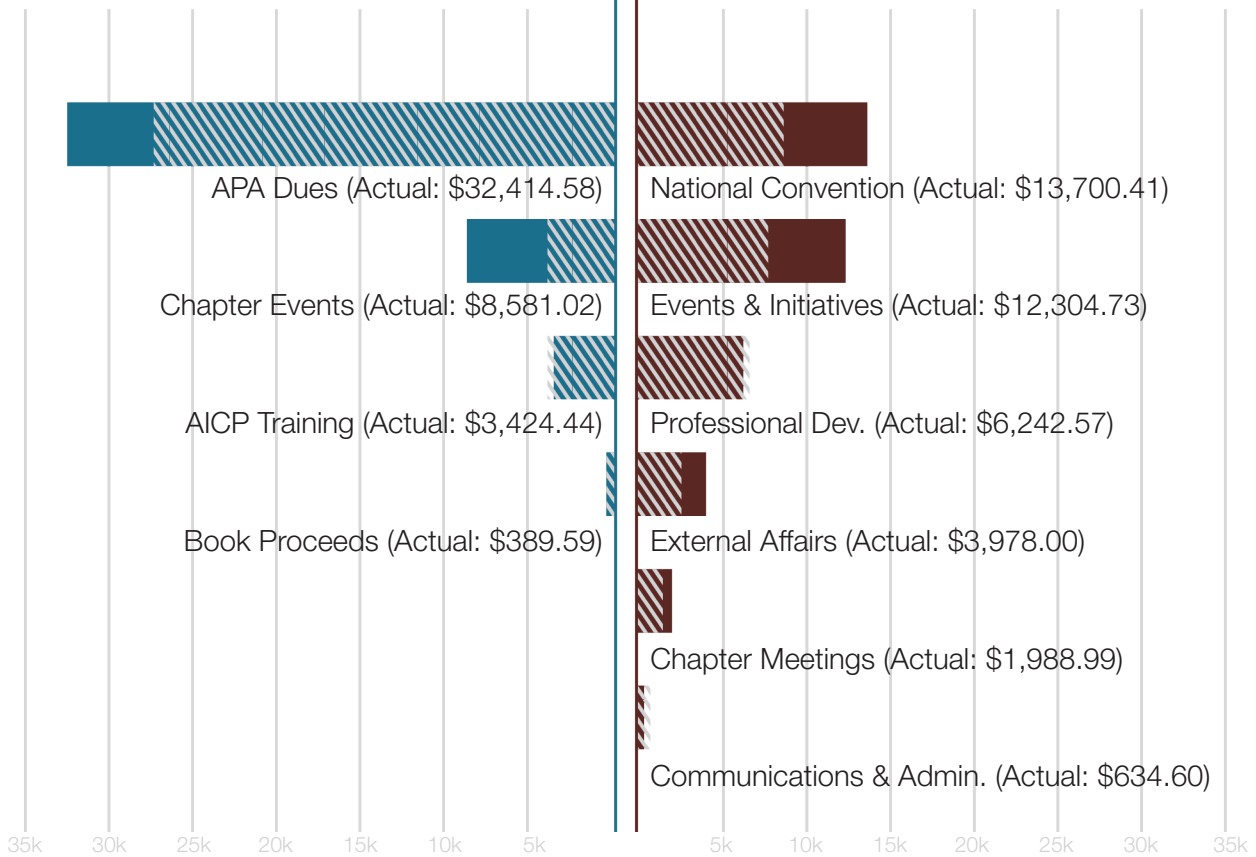
NET INCOME

\$44,809.63

INCOME

\$38,849.30

EXPENSES



Budgeted Amount

ACCOUNT BALANCE

\$65,517.11

CHECKING ACCOUNT

\$455.55

PETTY CASH



HIGHLIGHTS

A Year Together



National Planning Conference

New York City, May 6-9



124

**MEMBERS
ATTENDED**

LOCAL AWARD WINNERS

National Planning Excellence Award for a Planning Landmark:

MONTGOMERY COUNTY'S AGRICULTURE RESERVE

Montgomery County's Agricultural Reserve is a 93,000-acre designated land use zone that preserves farmland and rural open space minutes from the nation's capital. The Reserve has successfully kept more than one-fourth of the county as a contiguous rural area and provides economic benefits to local farmers. The Reserve's innovative land conservation policy is widely studied and emulated in many other locations throughout the U.S.

National Planning Achievement Awards:

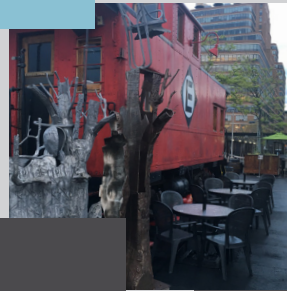
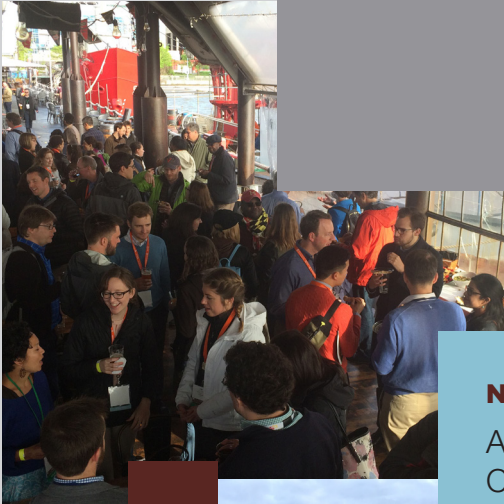
GOLD AWARD FOR TRANSPORTATION: BICYCLE MASTER PLAN STRESS MAP

Montgomery County's Bicycle Master Plan Stress Map identifies the stress levels encountered when cyclists navigate the 3,500 miles of roads and trails in the region. The stress map is accessible online so users may find the areas with the greatest amount of traffic stress. Levels range from very low (appropriate for children) to very high (appropriate for experienced cyclists).

GOLD Award for Implementation: ARLINGTON COUNTY

(technically in VA but friends)

For more than 50 years, Arlington County's General Land Use Plan has served as a guide for the county's smart growth journey. During this period, the county has transitioned from a suburban, auto-centric collection of neighborhoods to one of the country's most recognized examples of smart-growth, sustainable, and transit-oriented development while reducing commercial sprawl and conserving the quality and diversity of neighborhoods. To maintain its commitment to the smart growth process, the county conducts a public review process every five years to assess the performance of the General Land Use Plan.



NCAC RECEPTION

At the National APA Conference in New York, the Chapter hosted a networking happy hour for members in attendance at Pier 66 Maritime Bar & Grill. Nearly 100 attendees enjoyed food and drink with spectacular views of Manhattan and the Hudson River.



STUDENT SCHOLARSHIPS

The Chapter awarded three scholarships for students attending NPC17 in New York:

ANDREA WISE, GEORGETOWN UNIVERSITY



"As a rising planning professional, this conference provided great context for understanding various avenues to consider in my career, as well as the advances in our profession. This was my first time attending an APA conference, and as a graduate planning student, it was good to see the clear connections between my coursework and professional goals. Additionally, being in New York City and meeting local planners gave more perspective to the challenges and opportunities that planners are addressing."

DEREK LOMBARDI, UNIVERSITY OF MARYLAND



Derek presented two posters entitled, "Columbia Gateway Innovation District Redevelopment Scenarios" and "H Street Neighborhood Change Story Map."

"The 2017 National Planning Conference was my first experience attending an APA event and any professional event of this size and scope. It was an immensely helpful way to close out my two years of graduate school in urban planning and I sought to take advantage of many opportunities to network and learn from my peers and leaders within the field. I was able to sit in on a number of sessions that covered a range of topics that I found to be personally interesting and especially relevant to my future career working for a regional planning agency in Philadelphia. The panels covered such themes as planning for healthy communities, promoting equity through transportation planning, strategizing around aging suburban office parks, and successfully protecting industrial uses in high-tech economic hubs."

LINDSAY BULLEN, UNIVERSITY OF MARYLAND



Lindsay presented two posters entitled, "Maritime Industry Innovation in Annapolis, MD" and "Story Mapping Neighborhood Change."

"One of the most valuable parts of the conference was just being able to converse with other planners and planning students from different parts of the country who all work in different areas of the field. Some of the other University of Maryland students and I made friends with transportation planners from California and it was interesting to hear what projects are relevant there. They explained that the strict environmental laws in California mean they need a lot of planners to review projects. My favorite part of the conference was the APA National Capital Chapter happy hour. The location was amazing, the food was good, and it was a great time to interact with the local players in planning. As someone who is looking for a job in the DC area, this was an invaluable event and I was able to make some good contacts and ask for advice from people who work in similar positions to what I am looking to find."



AICP Training Session

Catholic University, September 30



This year, the Chapter convened our 2017 AICP Exam Prep Workshop at the Catholic University of America. Once again, we contracted John Houseal, Devin Lavigne and Trevor Dick from APA-IL to lead the training session. Through collaboration with APA-MD, there were nearly 50 attendees – a record high. The training remains one of our most highly rated events. We look forward to continuing to offer this quality service to our members in the fall. Thank you to Bob Bronson and Catholic University for hosting.

Congratulations to our members who passed the AICP Certification exam in 2017!

Kayla Anthony	Jeanine Harrington	Derek Roberts
Regina Arlotto	Kevin Harrison	Kimisha Sellers
Christopher Berger	Kyle Lukacs	Brodrick Spencer
Darcy Buckley	Oleg Kotov	Alejandro Schwedhelm
Ella Claney	Jamie Kralovec	Federico Tallis
Lee Dwyer	Christine Mayeur	Ted Van Houten
Andrea Fox	Adam Mawyer	Sharon Williams
Kristina Frazier	Tanya Mejia	Jennifer Wise
Hyojung Garland	Stephen Miller	Lori Zeller
Katherine Gerbes	Patrick Reed	Amy Zou

Chapter Conference

Georgetown University, September 27-28

The Chapter embarked on an expanded conference format this year. With nearly 200 attendees, the conference offered three concurrent sessions of engaging topics. The event was held on Friday, October 27 at Georgetown University's School of Continuing Studies and on Saturday, October 28 with five mobile workshops at locations throughout the region. Highlights:

- Approximately 200 participants (a record high of recent 9 years)
- Low cost
- Typically one day, first multi-day conference in years
- Moved from Saturday to full day Friday
- New venue at Georgetown (many positive comments on the facility)
- 6.0 CM for Friday with three concurrent tracks of 14 sessions
- Additional 2.0 CM with FIVE mobile tours
- Ethics session led by AICP President Glenn Larson
- Plan4Health session led by APA Staff Anna Ricklin
- Networking Hour at nearby bar with 100+ attendees
- Offered lite breakfast, lunch, and pre-dinner appetizers

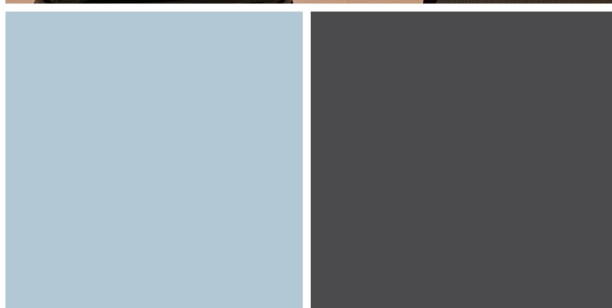
Trivia Night

Denizens Brewing Co., October 12

Our Annual Planning Trivia Night was held on October 12 at Denizens Brewing Co. steps from the Metro in downtown Silver Spring. The rousing game of trivia brought two dozen Chapter members together in a battle royale of brain teasers and planning esoterica. To the victors went the spoils of prizes and planner glory. Trivia Night was hosted again this year by Chapter member and trivia master, Kevin Belanger, of OK! Trivia. Look for this year's trivia to stretch the limits of mind and eye-hand coordination.



CHAPTER CONFERENCE PHOTOS



FAICP Nominations

Election to the College of Fellows is one of the highest honors that the American Institute of Certified Planners bestows upon a member. The Chapter was honored to have four members inducted into the Class of 2016. This year, the Chapter was again honored to sponsor and support Chapter members for induction into the 2018 Class of Fellows. Congratulation to our FAICP Committee Chair, Lindsay Smith, and members, Lindsay Oluyede, Kimisha Smith, Kayla Anthony, Matt Ladd and Michael Brown for submitting compelling applications on behalf of our members. We eagerly anticipate the announcement of the 2018 Class.

Strategic Partnerships

NATIONAL APA

POLICY AND ADVOCACY CONFERENCE LEADERSHIP RECEPTION

For a third year, NCAC cohosted a welcome reception for APA Leadership at the National Advocacy and Policy Conference at the Lowe's Madison Hotel in Washington D.C. Our Chapter is fortunate to have an opportunity for members to engage the top leaders of our organization in this enjoyable and social setting.

POLICY AND ADVOCACY CONFERENCE TOUR

NCAC aided in organizing a tour through NoMa, which focused on the topic of housing development to align with the Equity and Inclusive Growth Policy Guide. Participants toured several existing and new developments including market-rate, mixed-income, and affordable buildings.

PLAN 4 HEALTH JOINT ACTION

Addressing growing health challenges and inequities requires new partnerships and collaboration between built environment and public health practitioners, and a health focused approach to landscapes, buildings, and infrastructure. As signatory organizations to this Joint Call to Action, we encourage our combined 450,000 individual members to embrace collaboration across professions to promote healthier, more equitable communities. When professionals in the fields of the built environment and public health work together, we multiply our potential to improve health.

In coordination with APA Staff and Northern Section of APA-VA, our Chapter is representing APA among the other signatory organizations, American Institute of Architects, American Public Health Association, American Society of Civil Engineers, American Society of Landscape Architects, National Recreation and Park Association, U.S. Green Building Council, and Urban Land Institute. More information at <https://www.planning.org/nationalcenters/health/calltoaction/>.

SMITHSONIAN

WASHINGTON ON FOOT

Did you know NCAC has a long-standing partnership with the Smithsonian Institute? Yes! Our Chapter receives proceeds from the sale of Washington on Foot. The best way to see—really see—any city is on foot. The perennial favorite Washington on Foot has been completely revised and updated to offer 24 walking tours of Washington's neighborhoods. Familiar monuments and museums are all here, side-by-side with lesser-known historic sites and storied residential neighborhoods. Washington on Foot offers history, culture, architecture, urban planning, and more. It's the complete city in a tidy package and the only "outdoor" Washington guidebook needed. Ideal not only for visitors but for locals who truly want to get to know their city. Book is available at: <https://www.amazon.com/Washington-Foot-Fifth-Walking-Alexandria/dp/1588343200>.

AIA | DC

DESIGN DC

For the fourth year, the Chapter was a partner with DC American Institute of Architects for their annual DesignDC Conference. Focused on the unique challenges posed by working in Metropolitan Washington for architects, interior designers, engineers, contractors, planners, landscape architects, and developers in the DC Metropolitan area, the three-day conference featured two days of educational sessions and trade show exhibits at the Washington Convention Center, and a third day full of opportunities to tour projects across DC, MD, and VA.

URBAN DESIGN COMPETITION

In partnership with American Institute of Architects | DC Urban Design Committee, and City Age Conference, the Chapter launched an Ideas Competition SHOP. MEET. THRIVE. – Livability in the New American City. The two week competition reflected on technology and the changing nature of retail, looks at the spatial and social possibilities for its future in urban fabric, and questions how cities could leverage that change to improve outcomes of livability: equity, safety, affordability, and opportunity. Bobby Boone, NCAC President-Elect, served as a jurist.

SCREENING OF HUMAN SCALE

The Chapter co-sponsored a film screening “Livability in the District: The Human Scale”. Organized by D.C. Urban Design committee of the American Institute of Architects and in collaboration with the District Architecture Center, American Society of Landscape Architects–Potomac Chapter, and Urban Land Institute–Washington, the first part of this event was a panel discussion about the specific livability challenges DC faces today, what the priority initiatives should be, and what is the city working towards now. The second part of the event was the film showing, which poses similar questions to cities and city makers around the world.

ULI

SEEING THE BETTER CITY

In collaboration with Island Press Co and ULI Washington, NCAC supported a book presentation of Seeing the Better City. The evening of September 18th included a short video with a lively discussion of the themes with the author, Chuck Wolfe. He was joined by fellow-Island Press author, Kaid Benfield.

Look for these other titles from Island Press Co.

- *Design for Good: A New Era of Architecture for Everyone* by John Cary
- *Beyond Mobility: Planning Cities for People and Places* by Robert Cervero, Erick Guerra, and Stephen Al
- *Design as Democracy: Techniques for Collective Creativity* edited by David De La Pena, et al

LOOKING AHEAD!

WOMEN IN PLANNING LEADERSHIP EVENT

NPC '18: NEW ORLEANS

YOUTH SUMMER PROGRAM

BOARD ELECTIONS

ANNUAL AICP TRAINING

2018 CHAPTER CONFERENCE & AWARDS

SAVE THE DATE: NCAC 2018 Conference and Biannual Awards Program **October 18 - 19 at Marvin Center of the George Washington University.** Confirmed Keynote Speaker, Ron Sims, former Deputy Secretary for the U.S. Department of Housing and Urban Development (HUD) and County Executive of King County, Washington.

Generous Supporters

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Metropolitan Washington
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